LOTTERY TRENDS

Venture Capital Pitch Deck
LotterytrendsAI.com

More than
$3,500,000,000
in lottery market is driven by
"hope" and *"random guessing."*

Let > Turning Fate into Science. . .

LOTTERY TRENDS

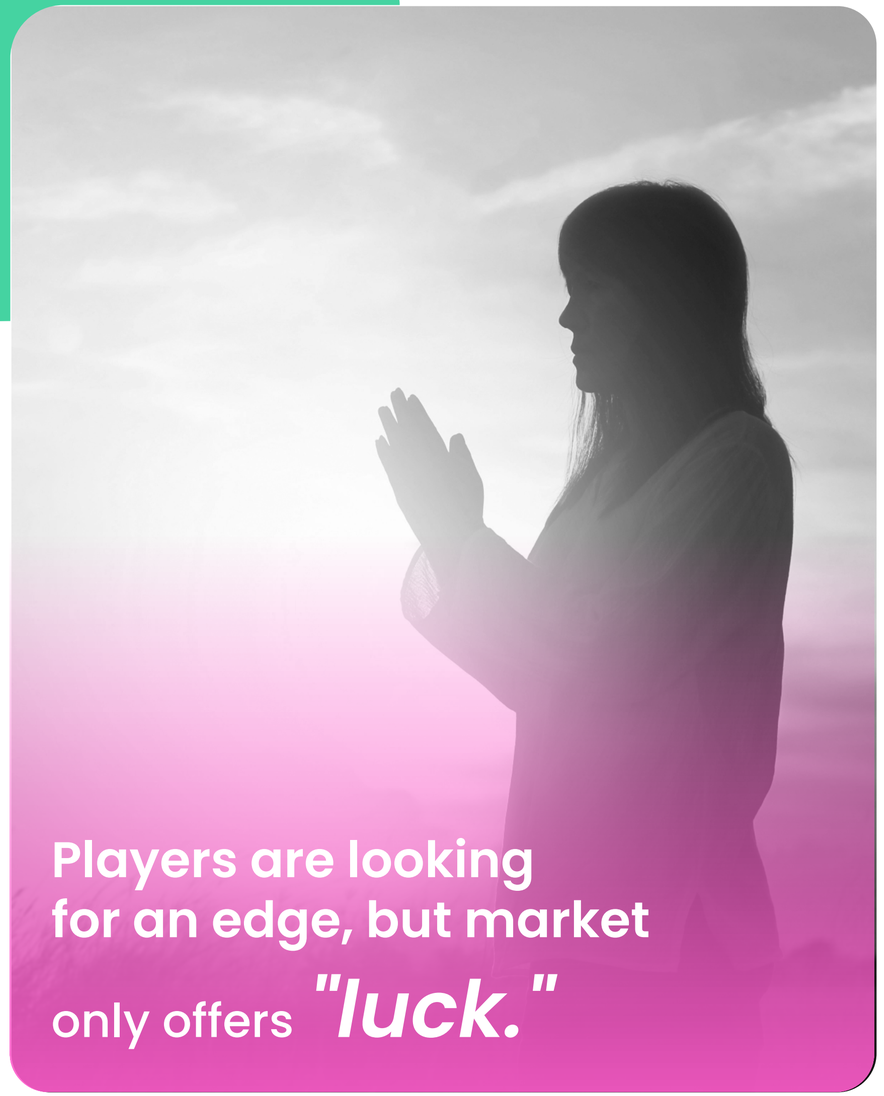
THE PROBLEMs

Players worldwide spend billions each year, but they still rely on old, unproven methods:

1. Reliance on Superstition: Depending on dreams, license plate numbers, or personal events, which have no statistical link to the winning results.

2. Uncertainty and Frustration: Buying tickets without any real insight leads to wasted money and reduces the funover the long term.

3. Lack of Analytical Tools: There are no credible platforms for everyday players to access statistical data to help them make better decisions.



LOTTERY TRENDS

OUR SOLUTION

An analytics platform to increase the probability of winning.

LOTTERY TRENDS

OUR SOLUTION

We don't offer "lucky numbers"; we provide a "statistical edge" through our core Lotto Insight Engine.

Data-Driven Decisions

We turn random guesses into decisions backed by data.

Increased Probability

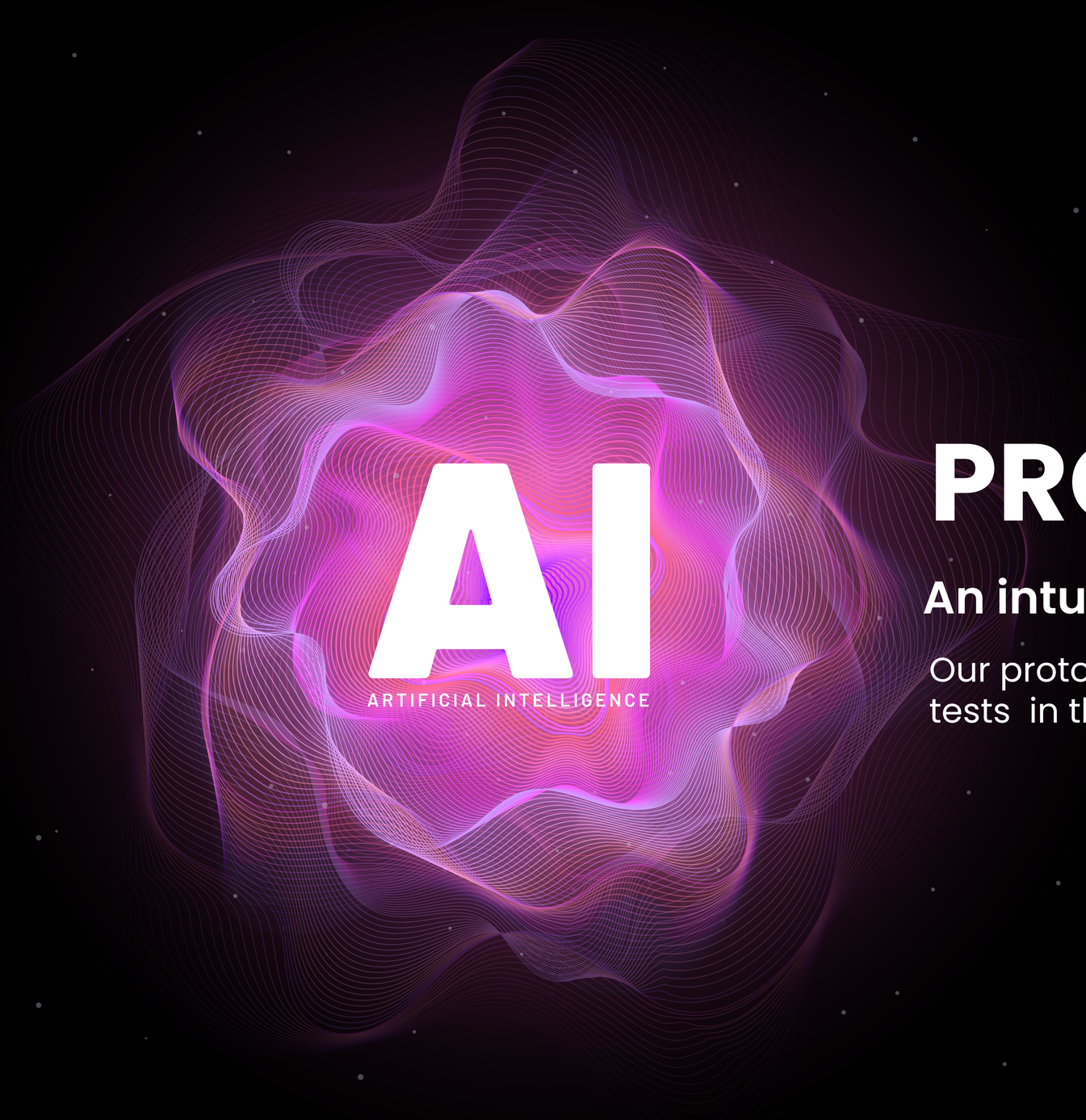
We analyze massive amounts of historical data to find hidden patterns and trends, helping users pick number sets that have a higher-than-average chance of winning.

Empowerment

We give players the tools and confidence to feel more in control of their own investment.

We are changing the game from relying on fate to building a strategy.

LOTTERY TRENDS



PRODUCT

An intuitive web service, powered by robust AI.

Our prototype is live and has proven its concept with successful tests in the Thailand, Lao, and Vietnam markets

LOTTERY TRENDS

KEY FEATUREs

AI-Powered Analysis

Our Lotto Insight Engine processes decades of historical lottery results to find correlations and trends invisible to the naked eye.

Trend Visualization

We display analysis in easy-to-understand graphs. Users can see which numbers are "hot" (trending) or "due" (overdue).

High potential number set

The system recommends high-potential number sets based on the specific lottery's historical winning patterns.

Proven Success

In back-testing against historical results from Thailand, Laos, and Vietnam, our AI's recommended number sets contained elements of the actual winning numbers 80% of the time.

LOTTERY TRENDS

MARKET OPPORTUNITY

Tapping into a global market of lottery players seeking innovation.

The lottery market is massive and continues to grow, especially online channels.

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MARKET OPPORTUNITY

Total Addressable Market (TAM)

$350 Billion Global Lottery Market.

Serviceable Addressable Market (SAM)

$70 Billion - Players with internet access who are interested in using tech for analysis

Serviceable Obtainable Market (SOM)va

$70 Million - Our 3-5 year goal is to capture 0.1% of SAM.

Growth Catalysts: The growing acceptance of data science, the rise of mobile gaming, and the demand for better decision-making tools.

LOTTERY TRENDS

BUSINESS MODEL

Guaranteed Results Freemium The Model for sustainable growth.

We generate revenue through an accessible subscription model designed for rapid user acquisition.

FREE TIER

- Limited access to historical lottery data.
- Goal: User acquisition and letting users experience our basic value.

PRO TIER ($9.99/month)

- Full access to the Lotto Insight Engine.
- Receive AI trend analysis and recommended number sets.
- Goal: Our primary revenue stream.

SYNDICATE TIER (Custom Price)

- For large player groups (Lottery Syndicates).
- Advanced analytics, API access, and in-depth reports.
- Goal: High-value B2B revenue.

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TRACTION / MILESTONES

2007-2024

Idea & Algorithm

Developed the core concept and algorithm for the Lotto Insight Engine.

Q1 2025

Prototype Built

Completed the web service prototype.

Q2 2025

Proven Concept

Back-testing in Thai, Lao, and Vietnamese markets achieved 80% accuracy in recommending elements of winning numbers.

Q3 2025

Seeking Seed Fund

Currently raising funds for our official launch.

Q4 2025 (Goal)

Official Launch

Full-scale launch in Southeast Asia

Q2 2026 (Goal)

Expansion

Expand into North American and European markets.

From an idea to a proven product.
We have made clear and measurable progress

LOTTERY TRENDS

Founder & CEO

THANALIT CHAIWATTHANA

A passionate and expert founder.

- Passionate about applying AI technology to solve real-world problems.
- An avid lottery player who deeply understands the pain points and needs of the target audience.
- Vision: To combine data expertise with market insight to create a product that lottery players worldwide will love.

FINANCIAL PROJECTIONS

Projecting exponential growth.

	YEAR1	YEAR2	YEAR3
Users (Pro Tier)	5,000	50,000	250,000
Revenue	$300,000	$3,000,000	$15,000,000
Expenses	$600,000	$1,500,000	$5,000,000
Profit/Loss	($300,000)	$1,500,000	$10,000,000

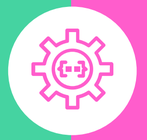
Key Assumptions (For Financial Projections) (This part can be a footnote on the Financials slide or a brief mention before The Ask)

Key Assumptions: Based on a 5% free-to-paid conversion rate and an ARPU(Average Revenue Per User) of ~$60/year (net of platform fees).

WE ARE SEEKING $500K IN SEED FUNDING

To accelerate our growth and achieve market leadership.

40%
$200K



Product Development

- Hire 2-3 additional engineers.
- Develop native mobile apps (iOS & Android).
- Continuously enhance the Lotto Insight Engine

35%
$175K

Marketing & Sales

- Fund digital marketing and user acquisition campaigns.
- Drive the official launch in our target markets

25%
$125K

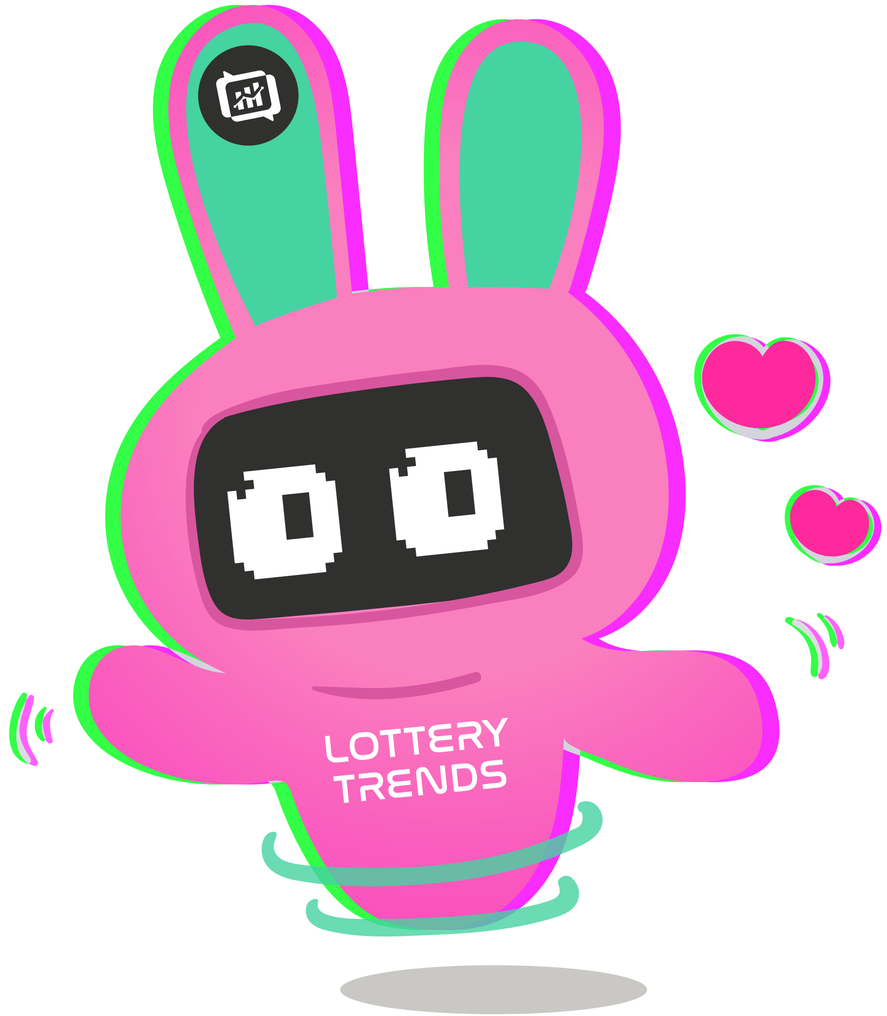
Operations

- Cover server, infrastructure, and G&A costs.
- Handle general administrative and legal expenses

THE VISION

To Become
THE #1 Global Leader in Lottery Analytics.

Our vision is to set a new standard for the lottery industry worldwide. We are transforming the lottery from a game of pure chance into a game of strategy, data, and smarter fun. Lottery Trends AI will become the indispensable tool for every serious lottery player on the planet.



THANK YOU

Let > Turning Fate into Science. . .(Together)

Thanarit Chaiwatthana
Founder and CEO

Email: thanalit.chai@gmail.com
Call/WhatsApp: +66 062-794-9422
Website: LotterytrendsAi.com