



# LOTTERY TRENDS

Executive Summary  
[LotteryTrendsAI.com](https://LotteryTrendsAI.com)

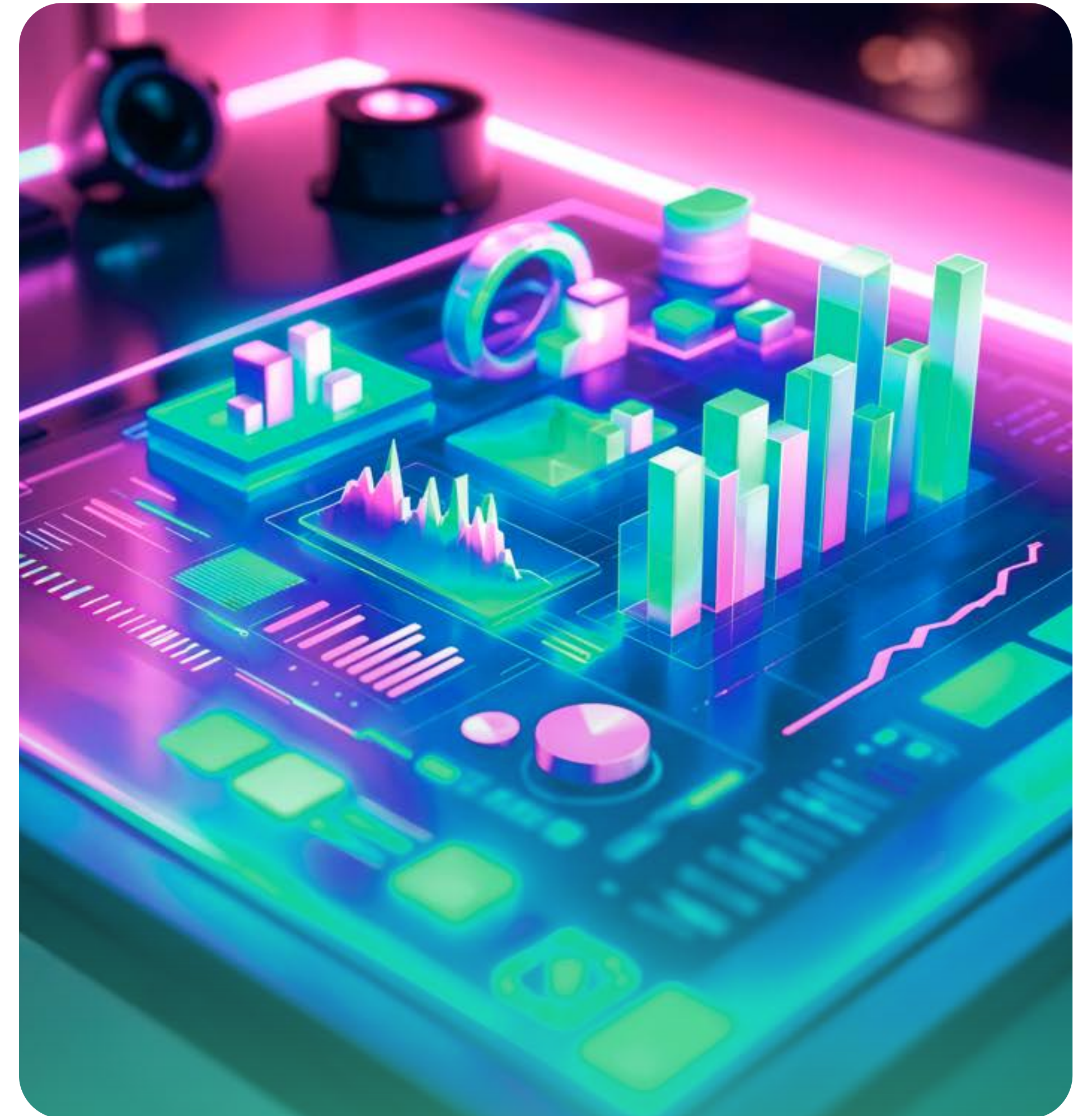
# EXECUTIVE SUMMARY

## Introduction to Lottery Trends AI

*Lottery Trends AI is a data analytics platform that provides* lottery players with a statistical edge, transforming the industry from a game of chance into a game of strategy.

By analyzing decades of historical lottery data, our proprietary "*Lotto Insight Engine*" *identifies hidden patterns and trends*, empowering users to make data-driven decisions instead of relying on superstition.

We are seeking *\$500,000 in seed* funding to finalize product development, launch in Southeast Asia, and *capture a significant share of the \$350 billion global lottery market.*





# WHAT IS DIGITAL INNOVATION?

## THE PROBLEM & OPPORTUNITY

*The global lottery market, valued at over \$350 billion, is primarily driven by hope and random guessing. Players lack accessible, data-driven tools, leading to frustration and wasted capital.* This creates a massive, underserved market of tech-savvy players who are actively seeking an analytical advantage. Our target is the \$70 billion Serviceable Addressable Market (SAM) of internet-enabled players.

## OUR SOLUTION & PRODUCT

Lottery Trends AI offers a user-friendly web platform that provides *AI-powered analysis, trend visualizations, and High potential number set recommendations.*

*Our prototype has been successfully back-tested against Thai, Lao, and Vietnamese* lottery data, demonstrating an 80% success rate in recommending number sets that contained elements of the actual winning numbers.

# BUSINESS MODEL & TRACTION

We operate on a Freemium subscription model to drive rapid user acquisition. The core revenue stream is our Pro Tier at \$9.99/month. To date, we have developed our core algorithm, built a working prototype, and proven the concept with an 80% accuracy metric. We are now ready to scale.



## THE TEAM

The company is led by Thanarit. As an avid lottery player, the founder possesses a unique combination of technical expertise and a deep understanding of the target market's needs.

A large graphic on the right side of the slide. It features a silhouette of a person with long hair, seen from the side, clapping their hands. The background is a soft, hazy sunset or sunrise sky with clouds. The entire graphic is framed by a thick green border on the left and top, and a thick pink border on the bottom and right.

Players are looking  
for an edge, but market  
only offers "*luck.*"

# FINANCIALS & THE ASK

We project reaching \$15 million in annual revenue and \$10 million in profit by Year 3, based on a 5% conversion rate and a ~\$60 ARPU. We are seeking \$500,000 in seed funding to be allocated as follows:

**40%**

## Product Development

Hire engineers and build native mobile apps.

**35%**

## Marketing & Sales

Fund official launch and user acquisition.

**25%**

## Operations

Cover infrastructure and G&A costs.



# THANK YOU

Let > Turning Fate into Science. . . (Together)

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